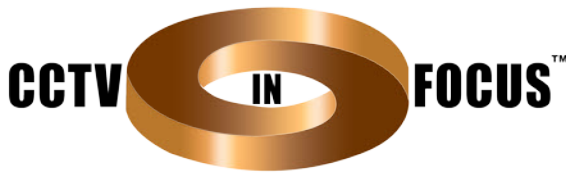


CCTV CASE STUDY

STORAGE WAREHOUSE CCTV SMOKE SCREEN



THE UK'S LEADING INDEPENDENT CCTV TESTING COMPANY.

It has been proven, throughout the ages that it is better to test your security arrangements, before you really need them.



Manning the barricades after spending a King's ransom on security devices is something only a Court Jester would do, surely? A deterrent is only as good as it is perceived to be. Unfortunately, CCTV has a poor reputation because many CCTV images are simply not usable. The criminally minded know this. Do not spend money on a CCTV system until you have talked to us.



You can contact CCTV IN FOCUS Ltd on
Tel 01279 212121
Info@cctvinfocus.com
www.cctvinfocus.com

WE DO NOT SELL OR INSTALL CCTV SYSTEMS

Sadly the CCTV installer had not followed British Standard ROTAKIN procedures and the £4,500 spent on CCTV was a complete waste of money.

This client contacted CCTV IN FOCUS and asked us to review their CCTV system as it had been a while since anyone had looked at it. The first problem encountered was relatively easy to solve in that the CCTV installer had missed the point about deterrents. If the criminally minded do not know that you have CCTV, then it is not going to be much of a deterrent is it? This mistake is often made, however we advised the client on appropriate use of legal signage to maximise the deterrent effect.



After conducting a full audit of the CCTV system we recommended some practical and easily affordable changes. The most obvious change we recommended which really demonstrates why a service like ours is so cost effective is discussed below.

The client was poorly advised by the CCTV installer and an Operational Requirement procedure, as employed by CCTV IN FOCUS, was not completed. A CCTV camera was sited to cover an internal area of the warehouse. The purpose stated for this camera was to aid identification by the police in the event of a break-in; the camera being activated by motion detection. So far so good, except that the client had already installed a smoke cloak device that was activated at the same time as the camera, the end result being the camera would take lovely pictures of clouds of smoke.



If an incident had occurred, the camera images would have been no use whatsoever, rendering the cost of the camera a total waste of money. Fortunately, the problem was easily remedied by introducing a timing element between the two security devices.

The CCTV IN FOCUS audit was a fraction of the cost of the CCTV system although what price the site manager would put on his personal embarrassment had an incident occurred is unknown. What price your embarrassment? The cost of a phone call?

Telephone 01279 212121 to find out how little it would cost to get your system audited.