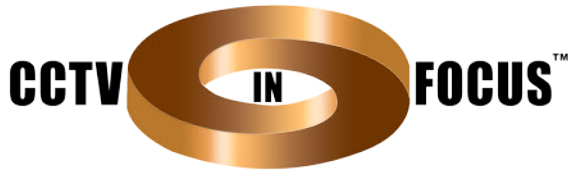


# CCTV CASE STUDY

## CARAVAN STORAGE SITE SAVES £4,000



THE UK'S LEADING INDEPENDENT CCTV TESTING COMPANY.

It has been proven, throughout the ages that it is better to test your security arrangements, before you really need them.



Manning the barricades after spending a King's ransom on security devices is something only a Court Jester would do, surely? A deterrent is only as good as it is perceived to be. Unfortunately, CCTV has a poor reputation because many CCTV images are simply not usable. The criminally minded know this. Do not spend money on a CCTV system until you have talked to us.



You can contact CCTV IN FOCUS Ltd on  
Tel 01279 212121  
Info@cctvinfocus.com  
www.cctvinfocus.com

### WE DO NOT SELL OR INSTALL CCTV SYSTEMS

After producing the appropriate operational requirement and testing the CCTV system, we saved the client around £4,000.

The client operates a caravan storage site and was concerned that his CCTV system would have to be replaced in full or in part. Fortunately, he was advised to contact CCTV IN FOCUS before he entered into negotiations with CCTV suppliers and we were able to provide him with an independent review and audit of his system to BS EN 50132-7 before any costly decisions were made.



Once on site we developed a full Operational Requirement with the client that enabled us to fully understand what he expected his CCTV system to do as part of his overall security strategy. We then carried out a full and independent audit of the system.

During the course of the audit several failings became apparent and these were discussed fully with the client, along with our recommendations. Cost effective solutions were found that did not necessitate installing more camera equipment. Given the security sensitivity of our work we cannot go into detail about the remedial work undertaken, suffice to say the client spend was considerably less than he originally perceived.

As is often the case, the installer had not considered our client's legal obligations regarding the Data Protection Act. We were able to advise and put into place corrective action, without which our client would have been operating his system illegally and would be potentially liable for criminal prosecution. The audit fee was a fraction of the potential expenditure that the client faced. The improvements undertaken have improved the client's overall security position and the financial savings are substantial.



For the cost of a phone call you could save yourself considerable time and expense. If you are planning for a new system or looking to upgrade, or if you simply want to make sure you are operating within the law, contact us. We can put your mind at rest and we offer you complete impartiality and confidentiality.

Telephone 01279 212121 to find out how little it would cost to get your system audited.